

Our Locations

Baby Basics UK now has 45 centres in total, including new centres in Preston, Darlington, Doncaster, West Cumbria and Wrexham



Baby Basics UK would like to thank...

HRH The Duchess of Cambridge

The Royal Foundation

Our Patron: The Rev. Kate Bottley

The Supporting Baby Banks Initiative
Donors: Bloom and Blossom, Boden, Bramley, Childs Farm, DHL, Green People (Organic Babies), Frugi, John Lewis, JoJo Maman Bebe, Kit and Kin, Kokoso, Marks and Spencer, Mamas and Papas, Matalan, My Little Coco, Sainsbury's, The White Company, Tesco, Trotters

Silver Cross UK

Mums Office

Nuby UK

Central Medical Supplies LTD

Bambino Mio

Our regular monthly donors

Our funders and supporters: The Cinnamon Network UK, The Arm Trust, The Porticus Foundation, The Rosa Foundation, Persimmon Homes, The Designers Republic.

Baby Basics UK trustees: Kit Barker, Penny Borkett, Kerry Montgomery, Catherine Dodd, Fiona Farlie

Retired trustees: Vicky Vidler and Julian Dobson.

“Baby—
basics”
UK impact report
2020



Referrals Statistics

In the last 12 months Baby Basics Centres across the UK together have supported **20376** children. This is an increase of **166%** on the previous 12 months. Support has included;

3022 Starter packs for mum and newborn baby

10308 Care packages of toiletries/nappies

5395 Clothing bundles

2811 Toy bundles

790 Baby baths

530 Prams/pushchairs

376 Bouncy chairs

364 Cots/cotbeds

177 Labour bags

165 High chairs

Message from our CEO

2020 has been a difficult year for so many people across the world and in the UK we have seen so many more people struggle. Our neighbours, our communities, our friends.

I am so proud that throughout 2020 our Baby Basics Centres across the UK have continued to support so many vulnerable families. Our teams of staff and volunteers have truly gone above and beyond to ensure that 100% of the referrals we received have been fulfilled. Not just fulfilled with the bare essentials but have provided families with jam packed Moses basket full of everything a new mum needs for baby, hundreds of bundles of toys, warm clothing and bedding and more. So many children have been given a safe space to sleep, warm clothes to wear, toiletries to keep them clean and parents have had a little of the worry and stress of family life lifted.

We have seen how much as a country we rely on our local communities and Baby Basics is no exception. Without the wonderful support of local communities we would not have been able to continue to do what we do. From volunteers stepping up and finding new ways to support our work from a social distance, to the general public who have provided so many needed items to us. Every one of our centres across the UK have been overwhelmed by the support that has been shown to them and we, the professionals who refer to us and the families that we support will be forever grateful.

We have also been able to open new centres this year and I have seen our network grow to 45 centres across the UK and we have more centres preparing to join us in 2021.



We have also been incredibly humbled and blessed to be included in HRH The Duchess of Cambridge's Supporting Baby Banks Initiative. Along with Little Village, in London and Abernecessities in Aberdeen we have received donations from 19 British Brands which have been distributed from our HQ in Sheffield to all 3 Baby Bank organisations. To be able to include brand new items along with second hand donations in our packages of support has meant so much. We always strive to show the families we support value and love and this has helped us do this even better. On the 4th of August we were honoured to welcome HRH The Duchess of Cambridge to Baby Basics UK HQ and the home of Baby Basics Sheffield. This followed a visit earlier in the year to Baby Basics West Norfolk based in Dersingham. It is the work of our team in Baby Basics West Norfolk that sparked the interest of The Duchess and brought this wonderful initiative to fruition. The Duchess of Cambridge's commitment and genuine interest in the work that we do and her support for the early years is incredible. The visits to us will forever be days we will never forget. The commitment of The Duchess of Cambridge and The Royal Foundation does not end there and we are sure that we will continue to work together in the year ahead.

Finally, I would like to take the opportunity to thank everyone involved in the work of Baby Basics, our staff, our volunteers, our funders, our donors and our supporters. I very much see us as the Baby Basics Family and through good times and hard times family comes together and the Baby Basics Family has certainly done this and more in 2020.

- Cat Ross